

Join us for the Annual Meeting of these Professional Scientific Societies;

Botanical Society of America  
Canadian Botanical Association / L'Association Botanique du Canada  
The Canadian Society of Plant Biologists / La Société Canadienne de Biologie Végétale  
Canadian Phytopathological Society / La Société Canadienne de Phytopathologie  
Canadian Weed Science Society / Société Canadienne de Malher bologie  
Canadian Society of Agronomy / La Société Canadienne d'Agronomie  
Canadian Society of Horticultural Science - Plant Canada  
International Association for Plant Taxonomy  
Mycological Society of America - American Fern Society  
American Society of Plant Taxonomists - Society for Herbarium Curators  
American Bryological and Lichenological Society

## Benefits of Exhibiting

Multi-media exposure with over 10,000 botanical scientists and students throughout the year  
Make valuable contacts through our targeted audience  
Demonstrate and promote your latest products and services  
Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

## Two Options to get you the most exposure

Tier I Corporate Exhibitors - \$1,200  
Non-Profit Exhibitors - \$600

Tier II Corporate Exhibitors - \$3,000  
Non-Profit Exhibitors - \$1,000

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 1 full color advertisement within the *American Journal of Botany*
- 2 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in one edition of the *Plant Science Bulletin*
- A Rotating Banner Ad on the Botany 2015 abstract submission site
- A Rotating Banner Ad on the Botany 2015 Registration site.
- In addition: A 10 x 10 Booth Space at Botany 2015, and 2 complimentary registrations for the conference.

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 3 full color advertisements within the *American Journal of Botany*
- 6 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in three editions of the *Plant Science Bulletin* published quarterly.
- A Rotating Banner Ad on the Botany 2015 abstract submission site linked to your Organization's site
- A Rotating Banner Ad on the Botany 2015 Registration site linked to your Organization's site
- Flyer/Insert in each attendee's registration packet
- In addition: A 10 x 10 Booth Space at Botany 2015, 2 complimentary conference registrations.